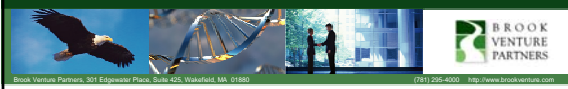


Brook Venture Partners

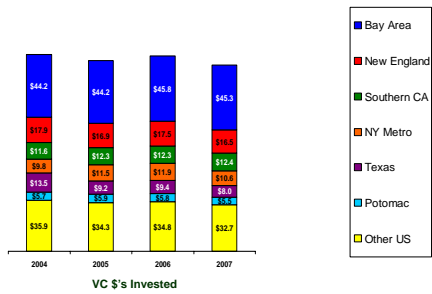
Brown Forum for Enterprise
Capital Term Sheets and Valuation

Fred Morris

March 22nd, 2007



Venture Capital \$'s Invested



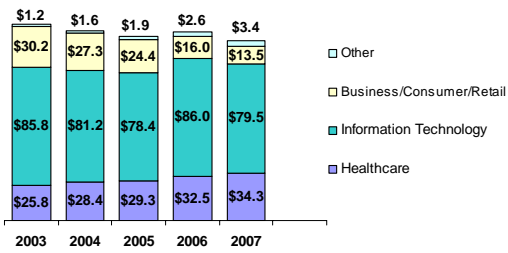
Source: Ernst & Young Venture Capital Survey as of Q4 2006

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(781) 295-4000 <http://www.brookventure.com>

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Venture Capital Investment by Industry

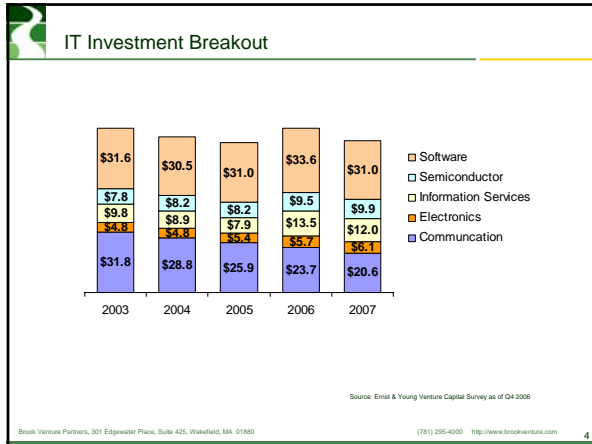


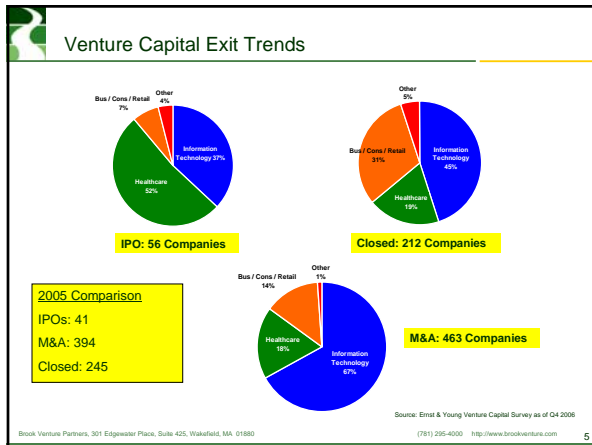
Source: Ernst & Young Venture Capital Survey as of Q4 2006

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Valuation Techniques

- Discounted Cash Flows:
 - Estimate realistic sale price in Year 4 or 5 as a multiple of EBITDA
 - Discount that number back to the present and choose a valuation that allows us to achieve Fund's Target IRR
- Market Comparables
 - Compare valuation metrics (primarily revenue multiple) to those of other venture backed companies in the same industry at the same stage
 - Private company transaction data can be difficult to obtain
 - Data is primarily acquired through networking with other VC's

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Valuation Techniques (Cont.)

- Bottom Up Approach (rarely used by Brook)
 - Objectively determine a valuation by giving a company \$X credit for each of the following items:
 - Management Team
 - Working Product
 - Issued Patent(s)
 - Strategic Sales/Distribution Partnership(s)
 - Quality/Recurring revenue stream

- Bridge the Gap
 - We rarely lose a deal due to valuation as we can reach middle ground through:
 - Management Incentives
 - Liquidation Preferences



Valuation Matrix

Company Description	Revenue (in millions)	Valuation (in millions)	Valuation as a Multiple of Revenue
C-Store Automation Software	2	2.5	1.25
E-retailer of Baby Goods	14	16	1.14
Non-invasive System for Detecting Ischemia	0	8	n/a
Content Management Software Solution	1	2.5	2.5
Manufacturer of Standardized Modules for a variety of Industries	5	3	0.6
Real Estate Portfolio Management Software	4	6.5	1.63
Outsourced Medical Claims Service	8.5	8	0.94
Healthcare Services & Business Intelligence Software	3.5	4.78	1.37



What We Look For In A Deal

- In order of importance:
 - Core strong management team
 - Market demand
 - Efficient Distribution
 - Potential of Product and/or Service



Investment Criteria

- Located in the Northeast & Mid-Atlantic Regions:
 - VC's are hands on investors, so we need to be able to easily get to and from a company in one day
- Industry Focus: Med Tech & IT
 - High growth industries where we have expertise and have had considerable success
- Operating Near Profitability:
 - We are not scientists/electrical engineers, so we wait until technology is proven and being sold in the marketplace before investing
